

# ▼ ART-EDUCATION ▼



**COMMUNITY & TERRITORY**

**Selu Herraiz**



AADK / SP

# Selu Herraiz

*Artist, educator y curator.*



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Selu Herraiz is the artistic director of **Rota**, a festival of sound art and rare music, a member of the **AADK Spain** platform, based in the rural environment of the Ricote Valley (Murcia, Spain), and co-founder of the experimental music label **Aldarrax**.

They studied Electronic Engineering at UPCT. They practice art as an excuse to inhabit and seek to integrate the creative act into everyday life in order to activate **social transformation** and stimulate **critical thinking**.

As an artist, they approach creation from the relationship with **territory and communities**. Their work reflects on the relationships between the everyday and the **ritual** in contemporary times. They investigate new **symbolisms** and the ways in which they affect the human subconscious and determine our possible pathways of transformation.

They combine their personal research with the design of **educational experiences**. As an educator/mediator, they have over **15 years of experience** and have shared educational spaces with over **300 participants**, designing and implementing workshops and facilitation and mediation dynamics independently, and working for institutions such as MediaLab Prado (Madrid), Fundación Telefónica (Madrid), Manifesta 8 Art Biennial, University of Murcia, University of Valencia, Puertas de Castilla (Murcia), Cabildo de Tenerife, Centro Negra (Blanca), Real Academia de BB.AA de San Fernando (Madrid), Centro Párraga (Murcia), Matadero (Madrid), Mubam (Murcia), Alg-a Lab (Galicia), El Quirófano (Murcia), among others.

## **\*Residencies y Grants:**

- Morphine Records, Berlín
- Vessel, 90\_Mil, Berlín
- HAU, Berlin
- Zero point, Berlín
- Worm studio, Rotterdam
- Rot 52, Armenia
- Q-o2, Bruxelles, 2021
- Carasso Foundation - Resonancias, 2017-2020.
- Konvent, Barcelona 2016, 2018
- Platform AADK, Centro Negra, Blanca, Murcia 2014.
- Alg-a Lab, Galicia 2013.
- C.C. Puertas de Castilla, Murcia 2010.
- Beca PAC, GlougAir Berlín 2008.
- Centro Parraga, Murcia, Spain. 2006

# Proyectos Destacados



## **SONORA -ACTIVE LISTENING CLASSES-**

SONORA functions as an experimental educational institution centered around sound, aiming to advance a pedagogy rooted in creation while also fostering innovative learning methods and contemporary perspectives. Through collective creation, play, and reflection, the project aims to cultivate a sense of community while addressing issues of gender and cultural diversity, promoting collaborative attitudes of trust and respect.

Music (sound) serves as a tool to enhance concentration and enable individuals of all ages and backgrounds to connect with their inner worlds. By utilizing this medium, Sonora seeks to facilitate transformative experiences through sound, encouraging the development of alternative perspectives and nurturing ecological consciousness. Through this approach, we can come to perceive the planet as a living entity to which we belong, rather than an object that we possess.

Creativity is emphasized as an essential aspect of personal development within the Sonora framework, providing a space for individuals to learn to listen attentively and cultivate a discerning ear. Listening serves as a means to understand the world, oneself, and to ultimately achieve a sense of freedom. Active Listening, as a practiced skill, not only aids in concentration but also enhances cognitive abilities and facilitates various communication strategies. By incorporating attentive listening into our daily perceptual routines, we can foster a deeper connection with our environment, improve emotional management, and ultimately enhance communication with others.

**[VIDEOS: SONORA at vimeo](#)**



## M E T O D O L O G Y

According to age, each group will be approached differently. With the youngest children, the dynamics will focus on basic observation and exploration of sound, based on play. As they grow older, the content becomes more complex and theoretical, approached in a very visual and auditory manner, introducing the use of more advanced technologies and reviewing historical and current references. We aim to turn the classroom into a laboratory where learning happens naturally, where playing while thinking is encouraged. A workshop where creativity and noise are used to unleash imagination. Transversal dynamics will be used to reinforce gender, race, and class equality values. We believe that small gestures produce great transformations.

## C O N T E N T S

### **Block I: Active Listening**

- Body relaxation
- Listening to silence
- Listening to the environment
- Dialogue with peers
- Description of everyday sounds

### **Block II: The Instrument in Experimental Music**

- The instrument beyond its conventional function / Expanded musical instrument.
- Everyday objects as instruments.
- Non-European instruments.
- Construction of homemade instruments

### **Block III: Experimental Music and Sound Art**

- Amplification through contact microphones.
- Field recordings.
- Composition of soundscapes
- Sound performance.
- Sound installation.







## FESTIVAL DE MÚSICA EXPERIMENTAL Y CREACIÓN COLECTIVA

Initiated seven years ago by the curator and sound artist Selu Herraiz, ROTA draws the spectrum between the traditional and the contemporary, from primitive and raw sounds to post industrial deconstructions, with the motto: *From Roots to Noise*.

ROTA takes place in the rural town of Blanca, with some events in the neighboring city of Murcia. and the city of Murcia (capital of Murcia Region, 40km away). With ROTA, we hope to generate activity and opportunities in the region's musical ecosystem. The program includes concerts, educational activities, sound-walks, workshops with the local community to create shared experiences and webs of transmission.

Musicians are invited to explore the local environment and its traditions, they develop site specific sound pieces which then form part of the festival line-up. They can be offered to stay for some days or up to a month ahead of the festival. This way ROTA works as a bridge: it links folk and avant-garde sounds, brings the cosmopolitan to the rural and highlights both underground and academic music.

ROTA focuses on emerging and established artists alike, with a strong emphasis on the visibility of female, non-binary and BiPOC people. The lineup tries to feature a balanced roster of artists from the region of Murcia, from Spain, and from abroad. Participants are invited to share spaces for creation and collaborations, collective meals and hikes, hoping to generate new communities around sound and connect the isolated local circuit to international reference points.

**+info - web**

**INSTAGRAM**

**VIDEOS:**

**[·Rota: edition II](#)**

**[·Rota: edition I](#)**

**Listen to the music of the festival in our channels**



**YOUTUBE**



**MIXCLOUD**



## THIS IS NOT A SOUND ART MASTER

### *Specialized Course in Experimental Music and Sound Art*

1st edition: March 2018 – June 2019  
Centro Negra / AADK Spain

#deeplisting #sound experiments #education #thinking #imagination  
#noise #low-tech #DIY #DIWO #spatiality #territory

A course focused on studying concepts, procedures, and techniques necessary for the creation of artistic productions in the field of experimental music and sound art, as well as gaining knowledge of tools and methodologies to develop innovative pedagogical programs in the field of music education.

The course will explore the intersection between Music, Science, Architecture, Philosophy, and Pedagogy, creating a network of knowledge that unifies what was previously presented in a fragmented manner.

The course is structured in modular Artistic Residency format, fostering a living space with the working group as well as a more intimate relationship between each individual and the territory.

The course methodology is based on the realization of personal or collaborative projects related to the course content, addressing the needs of each participant and connecting with the rural context of the Ricote Valley. A working system based on networked thinking and direct experimentation with sounds, spaces, and materials of the area will be applied. We particularly delve into analog technologies and the handmade sound universe, complemented by digital machinery and specialized software for composition development.

<https://vimeo.com/273593370>







## Experiences of Collective Creation in Context.

From Listening to Sonic Action: Over three years, the experimental school generates a didactic proposal around which a series of artistic practices are developed, transforming the way people related to the project perceive and interact with their environment. These experiences are facilitated by professional musicians who work on various aspects of contemporary music in collaboration with specific collectives of diverse socio-cultural characteristics, creating sonic situations in relation to the territory.

The process has a marked interdisciplinary character in which music, body, and landscape dialogue. The experiences take place in urban or natural spaces in the Blanca area and have a visual and performative component.

As a result of this experience, the documentary "THE SOUND OF A VALLEY" emerges — a sonic portrait of the Ricote Valley.”

[here you can see the film](#)

**Pass: sonidovalle**





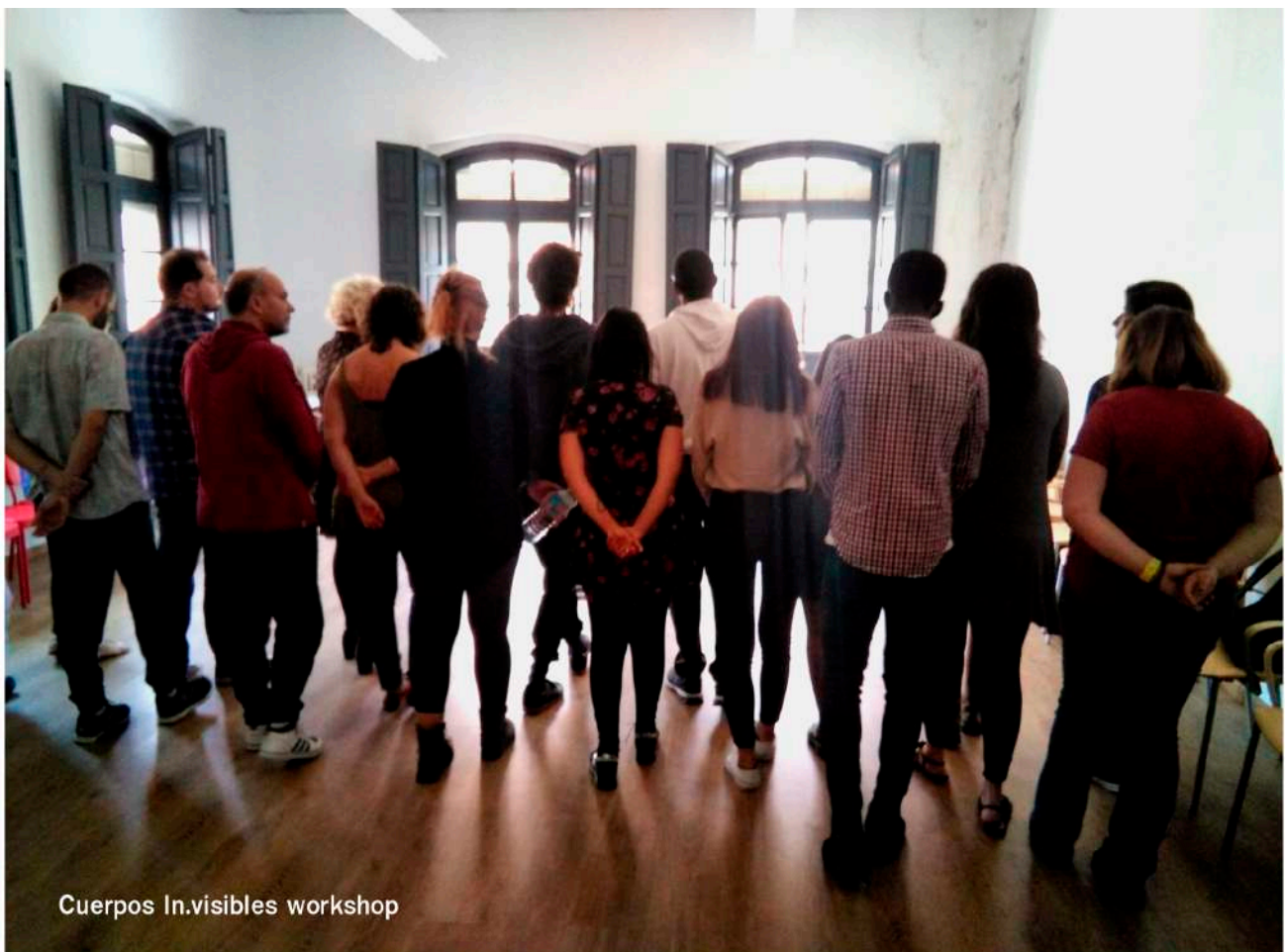
## MEMORY BEFORE THE JOURNEY

*Workshop experience with migrants.*

The bodies now rendered invisible have an origin. Layers of intense experiences cloak the memories prior to the migratory journey. This workshop-meeting is an invitation to remember, which etymologically means 'to pass through the heart again.' An intimate act, carried out in a gesture of bravery, transformed into a public act.

For this workshop-meeting, we have the collaboration of five individuals who have experienced the migratory process firsthand and who will activate the dynamics. We will work from intimate images belonging to the period prior to their journey.

Participants will view these images and endeavor to construct an imagined collective memory, which will then be contrasted with personal memory.



Cuerpos In.visibles workshop



## CUERPOS INVISIBLES / INVISIBLE BODIES

### *Documentary and mediation project.*

A project of cultural and sociopolitical creation and mediation between artists and jurists facing a tragic phenomenon and its context: migration as the only vital escape.

"Invisible Bodies" is a mediation project structured around two axes: the vision of the artist and the vision of the jurist. This dual perspective focuses on the same theme or reality: the bodies that society wants to render invisible and, paradoxically, become more present as a result. These are the bodies that, even on the island of Tenerife, occupy a space that seems not to belong to them by origin. They are the migrant bodies.

Documental presentado como work-in-progress en el Congreso Internacional "Artes y diversidad" en Murcia, España, en noviembre de 2019.



Frames from Cuerpos In.Visibles

